

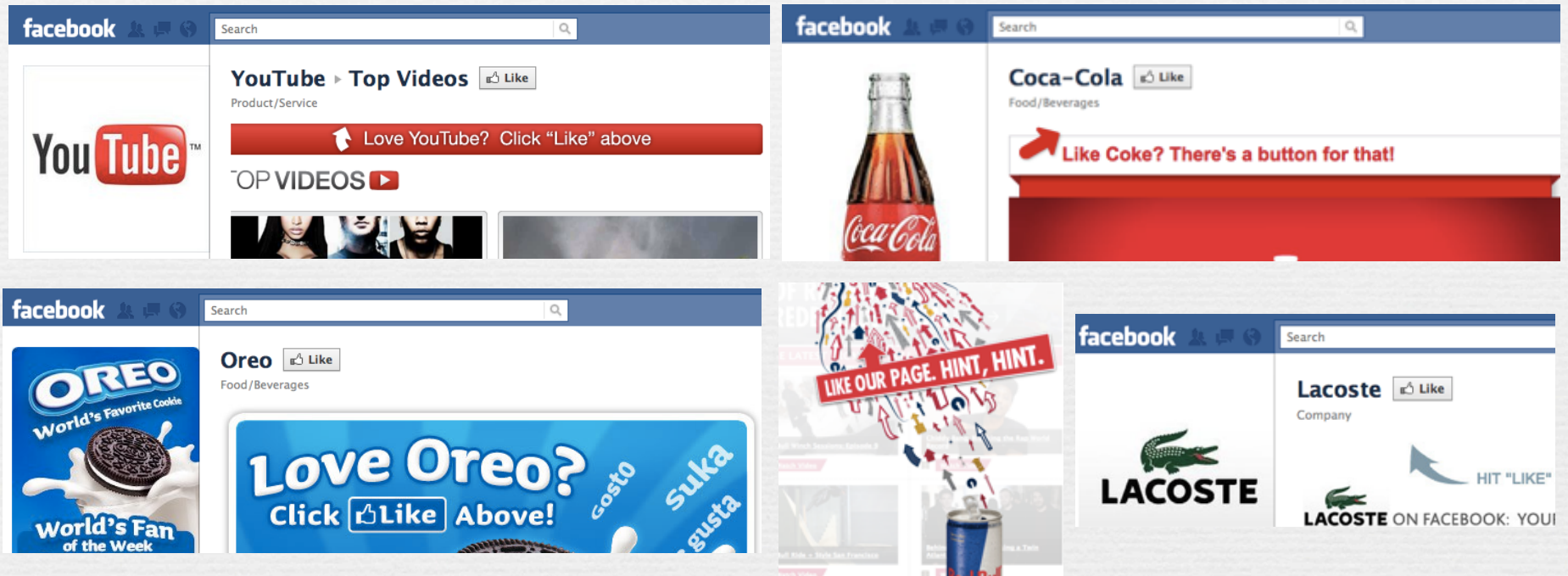
5 Ways to Dominate Facebook Pages

a look at what the top brands are doing

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www.GettingMoreAwesome.com

1. Just Ask Them to “Like” You



Why are “Likes” important? When someone “Likes” your page you just got the golden keys to their Facebook newsfeed.

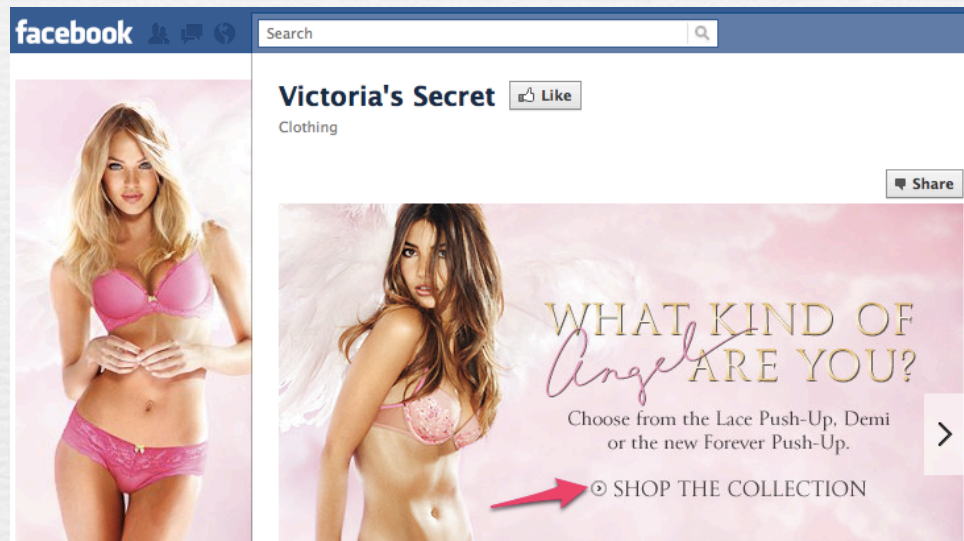
2. Cross Promote

If you have one successful page, use it to gain “Likes” on other pages

The image shows a screenshot of a Facebook page for the 'Disney' company. The page features a large banner for 'Disney Worldwide Fans' with 162,100,041 likes. Below the banner is a 'Top Pages' section listing five related pages. Red arrows point to the 'Like' buttons for the top three pages: 'Disney', 'Toy Story', and 'DORY'. The 'Disney' page has 21,634,129 likes, 'Toy Story' has 19,058,571 likes, and 'DORY' has 10,568,179 likes. The 'Disneyland' page has 8,753,150 likes and 'Disney Pixar' has 8,239,136 likes. The left sidebar shows the Disney profile picture, a search bar, and navigation options like 'Wall', 'Info', 'Disney Pages', 'Disney Downloads', and 'Photos (2)'. The 'About' section welcomes visitors to the official Disney Facebook page.

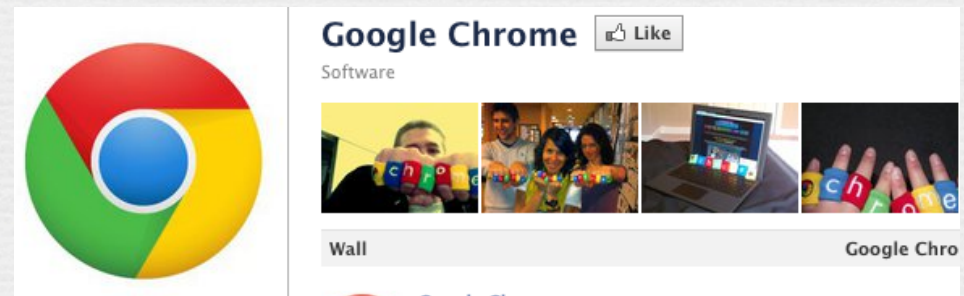
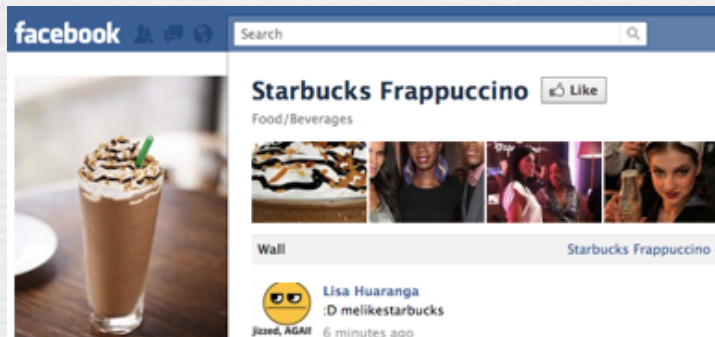
Rank	Page Name	Number of Likes
1	Disney	21,634,129
2	Toy Story	19,058,571
3	DORY	10,568,179
4	Disneyland	8,753,150
5	Disney Pixar	8,239,136

3. What is better than a “Like”? ... Money! Don't forget to promote your products.



4. Create Pages for Single Products

Let them “Like” what they Love



5. Let Them Post On Your Wall

... anything they want
the good makes it a customer testimonial



the bad gives you a chance to tell your side of the story



Kevan Smith

Dear Taco Bell, I am very disheartened you fired Jason Ray Smith after his fellow employees threatened to beat him over his sexuality. I won't be buying your food until you apologize and make Jason whole.

<http://www.change.org/petitions/yum-brand-restaurants-stop-discriminating-against-lgbt-employees-provide-diversity-training-to-emp>